

## **From Automotive Contract Manufacturer to Automotive Solution Provider -The Strategy Transformation of Valmet Automotive**

*Hannu Berger, Senior Vice President, Business Development, Valmet Automotive Inc.*

### **Abstract:**

The automotive industry is undergoing a radical change. The worldwide financial crisis and new environmental demands make us rethink the entire idea of a car and car manufacturing. Some see this as a threat. We see it as an opportunity to help our customers in meeting the new challenges.

Valmet Automotive is implementing a change of strategy. In addition to world-class manufacturing services we offer a large portfolio of services from product to manufacturing engineering as well as total programs including supplier management and logistics. We supply these services flexibly according to our customers' needs, tailored either as specialized engineering projects or as part of manufacturing projects and total programs."